

DESIGN • PRINT • WEB • VIDEO • SOCIAL



★ Your Origin Story Starts Here! ★

[www.themarketingsidekicks.com](http://www.themarketingsidekicks.com)

# ABOUT US

With our specialties in **Design, print, web & marketing**, you can rest assured that you have hired the **RIGHT** partners to do the job! We pride ourselves on our attention to detail, honesty & affordability.

We provide a myriad of services some of which include; modern eye-catching Graphic Design, Website Design & Development, Strategy & Marketing, Business Branding, Promotional Printing, Copyrighting, Video Production & more to businesses along the Gulf Coast and nationwide.

## **WE ARE YOUR FULL-SERVICE DESIGN, EVENT, WEB & PRINT AGENCY!**

We work with each client to determine needs and strategies to help exceed their business goals. We help businesses achieve a strong presence by creating a professional brand & creating a lasting impression.

We are a locally owned business on the Gulf Coast that serves clients all over the world. If you are local to the Gulf Coast, we can arrange face to face consultations for those in Southern Louisiana, Mississippi, Mobile, Pensacola and the surrounding areas.

# SERVICES



**Graphic Design**



**Website Design & Development**



**Video production & Photography**



**Professional Printing & Promotional Orders**



**Social Media & Online Marketing**



**Email Marketing & Newsletter Management**

# WEB PACKAGES

Sidekick Marketing provides comprehensive & complete packages that cover everything from logo design, promotional printing, web design, matching business branding, as well as continued marketing, & social media campaigns.

**Our starter web packages contain everything you need to get started building your online presence. Whether you are in need of a one-page website, something that is fully responsive & mobile-friendly, or need someone to handle all of your online marketing & social media, we can help!**

The web packages below were developed to help give you a starting point and fully optimized package to help brand your business and boost your online presence. Take a look at what each package includes and give us a shout if you have questions about any of the packages! **Don't see what you need here? Contact us!**

## A GREAT JUMPSTART OR PERFECT FOR REDESIGNS!

Package includes custom design, website development based on your needs, and **FREE** logo design.

This package includes a starter site up to 5 pages, site built on easy to use content manager, image gallery (up to 25 images), contact forms, basic search engine optimization and 30 days of free maintenance!

**POW**

## MADE FOR EXISTING BUSINESSES & LIVELY STARTUPS!

This package is made for existing businesses & lively startups who want to cover all the bases!

This package includes a custom site up to 10 pages, content manager, image gallery (up to 25 images), contact forms, Google Analytics setup, Social Media Branding, Reporting for 60 days, enhanced search engine optimization and 60 days of free maintenance!

**BAM**

## FOCUSING ON GROWTH! LET US HANDLE IT ALL!

Created to facilitate business growth & increase profits. A great option for those looking for a big start or fresh look!

Includes a custom site up to 25 pages, content manager, image galleries, Google Analytics setup & monitoring/changes for 90 days, Social Media Branding, Reporting, FULL search engine optimization & 90 days of free maintenance!

**WOW**

# MARKETING PACKAGES

Sidekick Marketing knows that just building a website or creating a brochure isn't going to maximize your business potential. **True growth comes when you have a marketing plan & the right team to deliver it!** We have many years of experience in "old-school" techniques such as mailers & face-to-face marketing, but we also have many years of experience in modern techniques such as social media marketing, search engine optimization, press releases, email marketing and more!

The starter marketing packages below were designed to help boost your growth & maximize your earning potential. **These are fully optimized packages that will not only help boost your business but also help maintain your great reputation and consistent earning potential!**

Take a look at what each package includes & give us a shout if you have questions about any of the packages! **Need something a little more or a little less? Let us know! We can provide a custom quote.**

## A GREAT START FOR FRESH BUSINESSES OR STARTING OVER!

The SWOOSH package comes with everything you need to help your small business build its online reputation!

- 
1. Full Business SEO Profile
  2. Competitor Analysis
  3. Website SEO Optimization
  4. Site Maintenance (up to 4 hrs)
  5. 1 Postcard or Rack Card Design
  6. Social Media Branding & 2 posts
  7. Full Reports Every Quarter

**SWOOSH**

## LOOKING TO COVER ALL THE BASES? THIS PACKAGE IS FOR YOU!

The KAPOW package was created to give your business that extra boost! Includes EVERYTHING in our SWOOSH package PLUS:

- 
1. Full Monthly Site Analysis
  2. Social Media Branding
  3. Website Maintenance (up to 7 hrs)
  4. Enhanced SEO Setup
  5. 2 Postcard or Brochure Design
  6. 4 custom posts per month
  7. Reports every 60 days

**KAPOW**

## MAXIMIZE YOUR EARNING POTENTIAL & GET READY TO TAKE THE WORLD BY STORM!

The BOOM package is a FULLY Managed Website & Marketing Package! Includes EVERYTHING in our KAPOW & SWOOSH packages PLUS:

- 
1. Full-time Marketing Staff (25 hrs)
  2. 2 Social Media Posts per week
  3. Google Analytics & Adwords
  4. 1 blog & 1 press release per month
  5. 2 ads/custom posts per month
  6. Website maintenance & backups
  7. Detailed Monthly Reports!

**BOOM**





**We Create Custom Branded Products that Leave a Lasting Impression on Your Customers!**

brochures. business cards. flyers. postcards.  
**YOUR brand. YOUR message.**  
 Delivered to the world...



We have relationships with & only use the **TOP** printing companies for each of our projects. Our specialty printers offer special paper like **Bamboo, Felt & Cotton**. Also available are die-cut shapes, many sizes, **gloss or matte, spot varnish & more**. Have an idea? **REQUEST IT!** We will be happy to get you a custom quote!

**WWW.THEMARKETINGSIDEKICKS.COM**





**Custom designed invitations, albums & cards in fine papers!**



**PENS, PENCILS,  
HIGHLIGHTERS & MORE!**



**Custom Notebooks & Journals,  
Uniquely Designed Calendars & more!**



**MUGS, COOLERS, KOOZIES  
THERMOSES & MORE!**



**LOOKING FOR THE ODD, WEIRD, OR WACKY?  
YEP! WE'VE GOT THOSE TOO!**

**TECHNOLOGY  
USB Drives, Mousepads, & More!**



**BACKPACKS, TOTES, LITTER BAGS,  
LUNCH BAGS, MESSENGER BAGS, & MORE!**



**Beautifully designed restaurant menus to give your business an edge!**





# Earn a 10% referral fee

send us a referral & you get 10% of the total package cost! It's that easy! contact us for more details

**10% OFF** Sidekick   
your first order from **MARKETING**  
DESIGN ★ PRINT ★ WEB ★ VIDEO ★ SOCIAL

Discount applies to any full design order or marketing or web package, design fee, promotional products and printed materials. Not valid with any other discounts or coupons. Coupon may not be combined or stacked. Coupon may only be used once. Only one coupon per person. Purchase must be at least \$50 subtotal. Discount applies to subtotal and does not apply to shipping fees from any third party merchant. For questions or information regarding this coupon or any other services, products, or to find out about other special promotions, call us at 888.602.2555 or email us at [info@themarketingsidekicks.com](mailto:info@themarketingsidekicks.com)

GET OUR DIGITS!

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Great Storytelling Brings About Great Success!



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